



ThirstyPalooza 2019

**Annual Music Festival featuring live entertainment, food vendors,
games and more!**

Thirsty Farmer Brew Works

290 Cashtown Rd. Biglerville, PA

Friday-Sunday, Aug 30-Sep 1, 2019

Sponsorship Registration Deadline: August 1st

A little bit about our event...

At Thirsty Farmer Brew Works, we pride ourselves in having a unique venue that features our beautiful outdoor space nestled among the orchards of Adams County, PA. Because we have such an inviting outdoor space, we want to bring a FREE event to our local community that features all day live music entertainment, starting Friday evening from 6-9 p.m. and lasting until 6 p.m. on Sunday evening. During the event, we hope to attract approximately 1,000 event attendees, as we promote heavily within our community and in our virtual/social media marketing outlets. We've had many successful outdoor events at Thirsty Farmer, in particular our Father's Day event which brought in upwards of 350 guests for a one day, afternoon event. And yes, we can even have this event rain or shine!

In addition to live music, we will also be featuring adult games and competitions (Saturday) and kid's games and competitions (Sunday); axe-throwing by Guild Entertainment (Saturday); additional food vendors; outdoor beer sales; novelties like face painting and more! Also: we love dogs! Event goers can feel free to bring their furry friends, and everyone will have the opportunity to watch the West Wind Diving Dogs jump into a large-scale competition pool right on our property!

Being a sponsor...

Being a sponsor to our event helps keep the event FREE for festival attendees so they can enjoy awesome live entertainment, cover the cost of complimentary event t-shirts for you and our staff, and really kick this event up a notch to add to our local community's offerings of events and happenings. We take very seriously the opportunity to enhance the leisure and festive experiences that Adams County can offer, and we also enjoy bringing people together who enjoy the down-home feeling of listening to live music in the lawn. ThirstyPalooza is geared towards any and all beer-lovers as well as folks who want to escape the downtown hub-bub of Gettysburg and kick up their feet for a relaxing day of live entertainment and fun for the whole family. We also get to bring two things together that we love: farming and beer, as our brewery is located on our family farm and orchard. This event is our biggest event of the year, and we would be honored to have your business as a partner and sponsor to make it a most exciting, fun and festive experience for all!

THIRSTYPALOOZA BUSINESS SPONSORSHIP FORM
ThirstyPalooza! A huge event because we love beer, music and food

Friday-Sunday, Aug 30-Sep 1, 2019

Sponsorship Registration Deadline: August 1st

IT'S EASY TO BECOME A SPONSOR!

Email the following information below to Jessica Knouse at thirstyfarmersales@gmail.com

All we need from you!

- 1) Business Name**
- 2) Contact Name**
- 3) Phone Number**
- 4) Email address (if other than the email used to send this information)**
- 5) Sponsorship Level**
- 6) High resolution image of your business logo (for materials printing)**

****After we receive your information, we will email you an invoice for your sponsorship level. Payment can be made by check to Thirsty Farmer Brew Works, P.O. Box 549 Arendtsville, PA 17303. Additional payment options/instructions will be included on the invoice.**

BREWER LEVEL SPONSOR: \$1000 (one business)

Your event sponsorship includes the following benefits:

- Brew beer with us and name it for its unveiling at Thirstypalooza!
- VIP tent seating area for up to 10 people and private server for your VIP section (Sat and Sun)
- 10x10 set-up space for you to come to our event and advertise your business (business provides tent, tables and chairs)
- Ten (10) complimentary meals (Sat or Sun); individual meals include one (1) flatbread, panini, brioche, quesadilla or wrap of your choice with a side of chips per order (see menu for order details)
- Business name featured on event t-shirts and signage
- Business name included on all of our food menus
- Special feature on our social media and advertising to Thirsty Farmer, Round Barn Market & Round Barn Events social media followers (approx 8,000 followers)

STAGE SPONSOR: \$350 (one business)

Your event sponsorship includes the following benefits:

- Your Business name ONLY on a stage banner (your business name or logo plus our ThirstyPalooza logo)
- 10x10 set-up space for you to come to our event and advertise your business (business provides tent, tables and chairs)
- Four (4) complimentary meals (Sat or Sun); individual meals include one (1) flatbread, panini, brioche, quesadilla or wrap of your choice with a side of chips per order (see menu for order details)
- Business name featured on event t-shirts and signage
- Business name included on all of our food menus
- Mentioned in our own advertising to Thirsty Farmer, Round Barn Market & Round Barn Events social media followers (approx 8,000 followers) as a Stage Sponsor

EVENT CUP SPONSOR: \$350 (one business)

Your event sponsorship includes the following benefits:

- Your business name ONLY on our event cups (your business name or logo plus our Thirsty Farmer logo)
- 10x10 set-up space for you to come to our event and advertise your business (business provides tent, tables and chairs)
- Four (4) complimentary meals (Sat or Sun); individual meals include one (1) flatbread, panini, brioche, quesadilla or wrap of your choice with a side of chips per order (see menu for order details)

- Business name featured on event t-shirts and signage
- Business name included on all of our food menus
- Mentioned in our own advertising to Thirsty Farmer, Round Barn Market & Round Barn Events social media followers (approx 8,000 followers) as an Event Cup Sponsor

KEG LEVEL SPONSOR: \$200 (up to 4 businesses)

Your event sponsorship includes the following benefits:

- 10x10 set-up space for you to come to our event and advertise your business (business provides tent, tables and chairs)
- Two (2) complimentary meals (Sat or Sun); individual meals include one (1) flatbread, panini, brioche, quesadilla or wrap of your choice with a side of chips per order (see menu for order details)
- Business name featured on event t-shirts and signage
- Business name included on all of our food menus
- Mentioned in our own advertising to Thirsty Farmer, Round Barn Market & Round Barn Events social media followers (approx 8,000 followers) as an Event Sponsor

PINT LEVEL SPONSOR (up to 6 businesses): \$100

Your event sponsorship includes the following benefits:

- Business name featured on event signage
- Business name included on all of our food menus
- Mentioned in our own advertising to Thirsty Farmer, Round Barn Market & Round Barn Events social media followers (approx 8,000 followers) as an Event Sponsor